The natural beauty of the new hospitality

SUITES & SPA Designed for adults



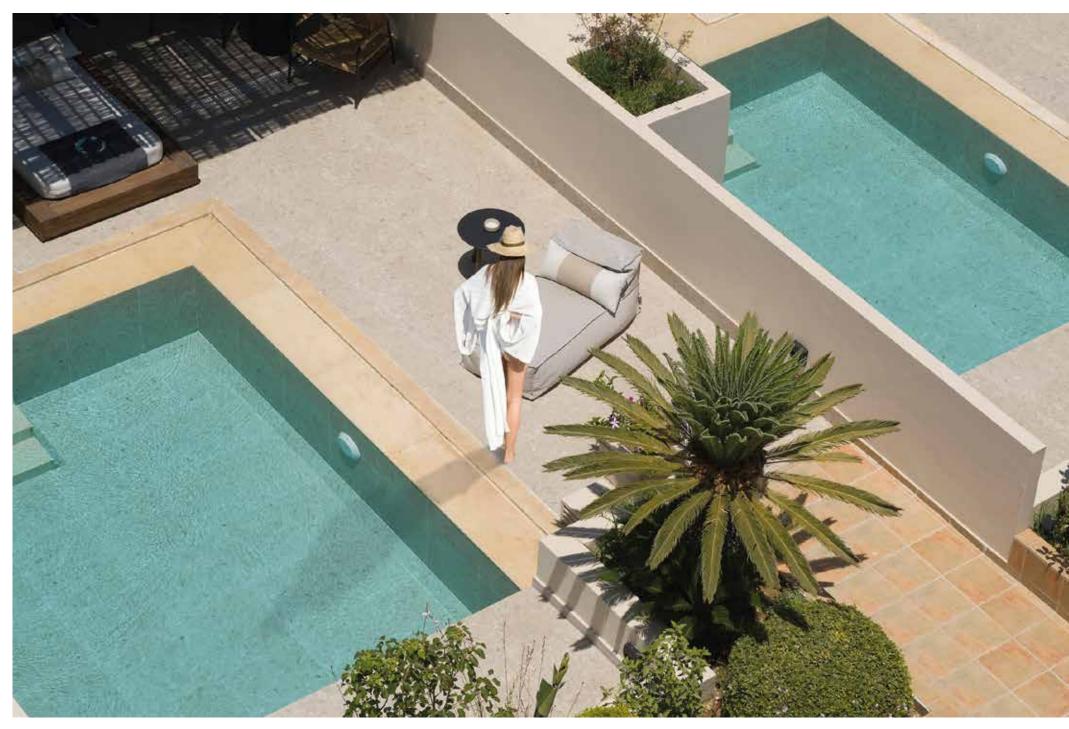
Asterion Suites & Spa

The new universe of authentic luxury hospitality, just 15 km from Chania town.

A 5-star complex of 67 design-led suites where guests feel like starmade kings.



A brand new universe of luxury accommodation by the beach of Pyrgos Psiloneros in Chania, Crete, interweaves contemporary references with the Cretan heritage.





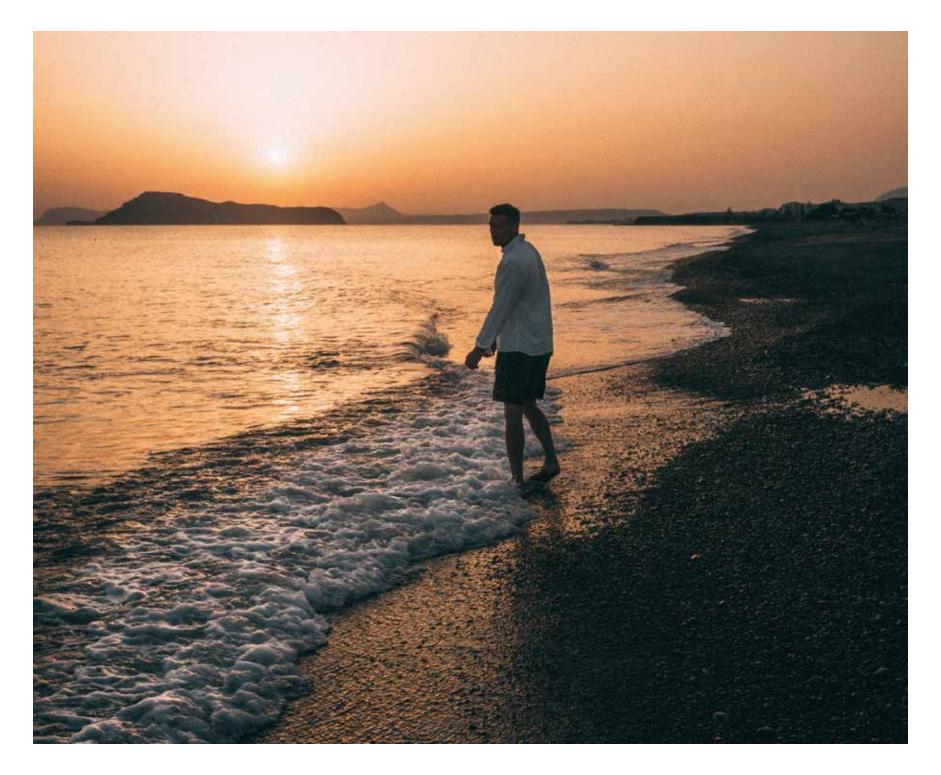


comes from the first king of Crete and husband of Europa. Born as the myth suggests from the explosion of a supernova, it's only natural that **Asterion Suites & Spa**, an honorary member of the Exclusive Collection of **Louis** Hotels, shines bright, self-defining, not redefining the new rules of lifestyle luxury.

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Asterion's name





An excellent launching pad to discover all the wonders that Crete has to offer,

from historical sites, picturesque villages and exotic sandy beaches, to diving excursions, wine tasting, shopping and nightlife.

Western Crete is home to many of the island's most popular sites making our hotel the perfect starting point for all your excursions. It also boasts some of the island's most dramatic scenery and attractions.

UNLOCK THE ASTERION EXPERIENCES BY CLICKING HERE: https://www.flipsnack.com/louishotels/unlock-the-experience/full-view.html



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The **67 suites**, the **two restaurants** and the sophisticated common areas are creating the pillars of a new hotel culture.

The birth of a new travel philosophy sharing the same core values of Asterion - ethos, brilliance, human connection, all summarized in a basic principle: A **modern architectural approach** that respects local traditions and the surrounding area.

Anthropocentric services provide the ultimate hospitality experience.

Indoor spaces filled with **natural light**, flavors and experiences "fermented" by local traditions and embraced by the area's **unspoilt natural beauty**.

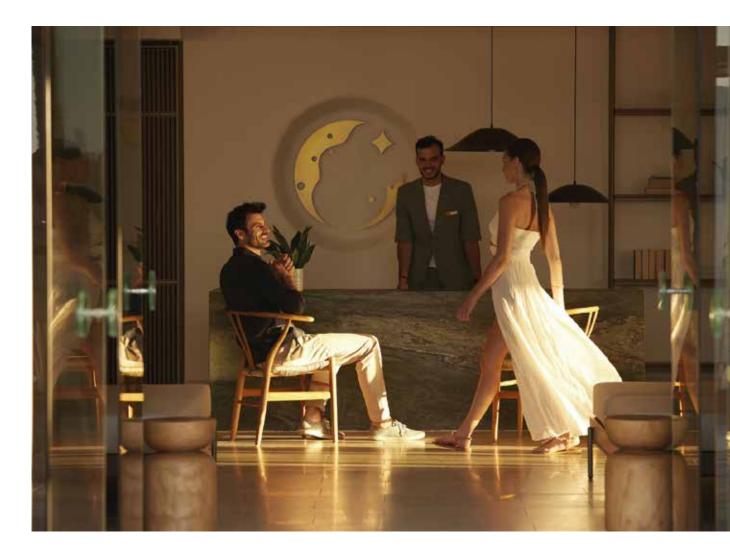


Architecture & Design

On the beach of Pyrgos Psiloneros, located right on the verge of a magnificent bay and just 15 km from the picturesque city of Chania, the hotel commits to the perpetual connectivity of indoors and outdoors, the blend of past and present. All the spaces feature contemporary elements linked to the area's tradition, **exuding serenity**, and refined simplicity, reminding that Zen is of Greek origin.

The **linen fabrics and soft textures** reflect the easy living intention of the hotel. The color palette does not deviate from the earth tones and combined with the lush Mediterranean flora they create an atmosphere that not only interacts with the uniqueness of the landscape but also becomes part of it.

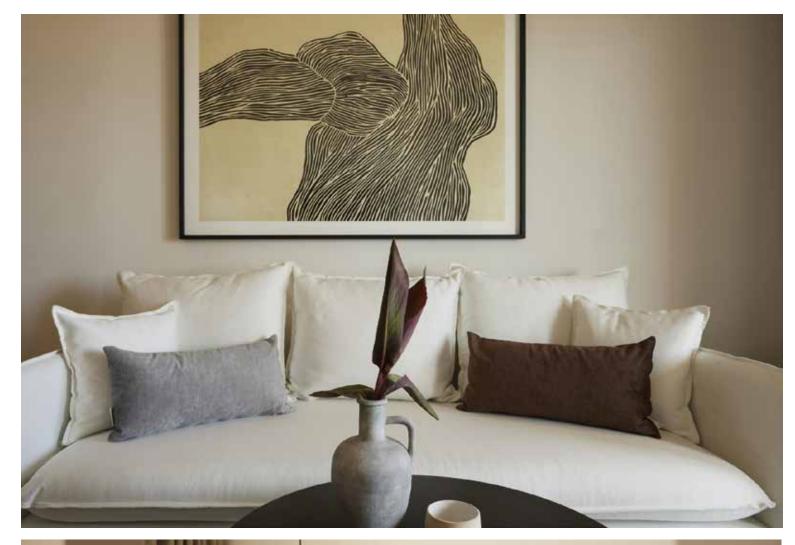
"Our main goal has always been to create an environment that people can **escape from the ordinary**. An accommodation that will interact with the visitor, but at the same help him escape from the overwhelming version of mass tourism hospitality", says the architectural team of **Asterion Suites & Spa**.





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The Rooms

Spread out over 7.5 acres, **Asterion Suites & Spa's 67 suites** offer direct access to the hotel pool or a private pool.

Featuring **astronomy-inspired names** such as Cosmos, Planet, Universe and Kingdom, the suites reflect the aesthetic rhythms of summer living. Flooded with **natural light**, they are the embodiment of Cretan chic.

The high quality bedding and mattresses create an autonomous cocoon where the mood of relaxation prevails. **Luxurious toiletries** and pleasant surprises, such as a **Marshall music station**, are just some of the hotel's treats.

The Authenticity Of Flavor

Underpinned by a farm-to-table and slow cooking philosophy, the à la carte restaurant "35°" reinvents the islands traditional cuisine through fresh, local produce from artisanal producers. The interactive live cooking is just one of the numerous highlights the hotel offers to the guests.

At Asterion Suites & Spa we re-discover the essence of simplicity...

In the flavors, the aromas, the styling...

And this is what creates a memorable hospitality experience.



Gastronomy

Guests may experience **a tasteful culinary journey** in one of the 2 Hotel restaurants, an abundant, large selection of international dishes at Matter a la cárte restaurant or a greek a la cárte dinner at the 35° Cretan restaurant.

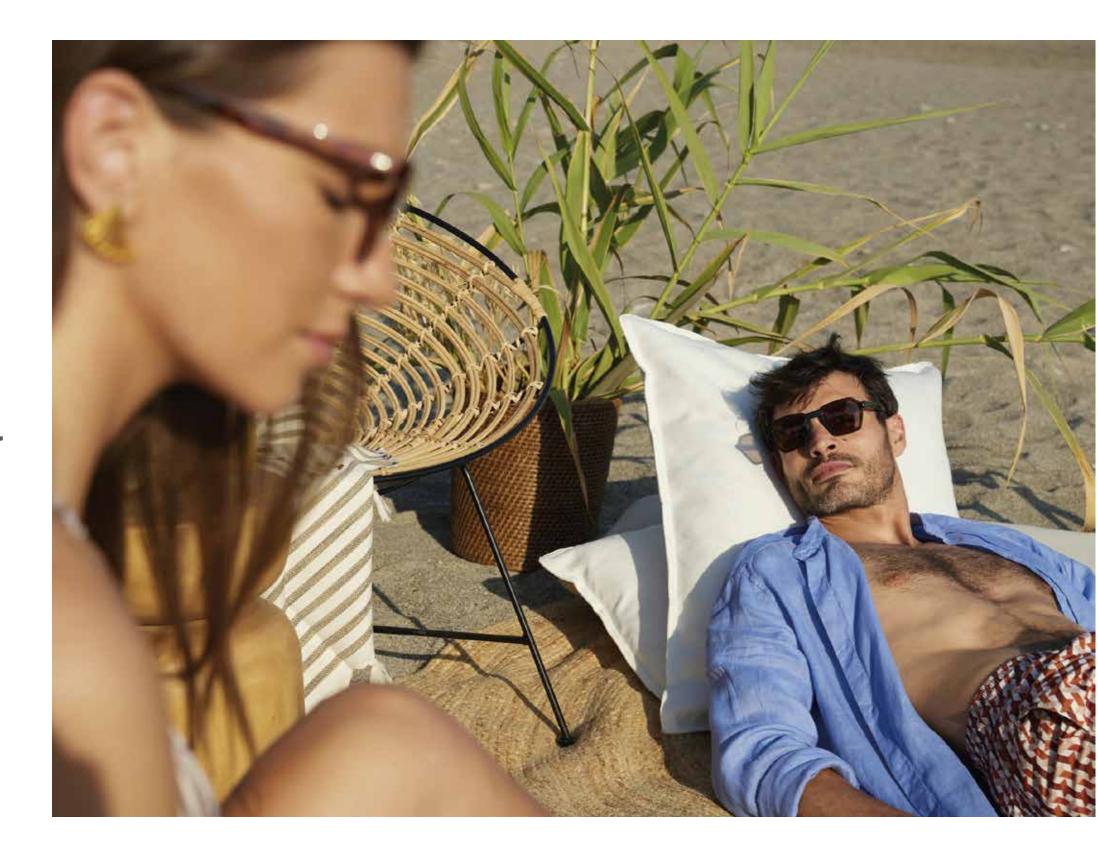
An excellent choice for **a relaxing atmosphere** and a refreshing drink consists the Naked Star pool bar with wonderful sea view.

All day a la cárte menu will be available to guests around the pool or at main restaurant.





Unpretentious luxury as a natural extension of the enchanting landscape surrounding the resort.



FACT SHEET

Set on the northwest shoreline of Crete, nestles Asterion Suites and Spa, just 35 km from Chania's International Airport. The Hotel is an ideal starting point for a wonderful journey to discover the sandy beaches, majestic gorgesand the hospitality spirit of the island.

During W20/21, the hotel underwent a complete transformation, fully renovating all rooms and public areas, which have enhanced it to

...a luxury boutique hotel with a bohemian chic feel, offering a premium Bed & **Breakfast experience** to its guests.





FACT SHEET

Location

- Situated on the beach of Pyrgos Psilonerou
- 15 km to Chania
- 35 km to Chania International Airport

Operation period

From April to October

Building Details

| No of Buildings | 3 |
|-----------------------|----------------------------|
| Floors | 3 (including ground level) |
| Lifts | 2 |
| Rooms | 67 |
| Beds | 171 |
| Year of Renovation | 2020 - 2021 |
| Type of | Fully Renovated |

Reception Services

- Taxi service
- Rent a Car
- Luggage Room
- Doctor (on call)
- Porterage
- Spoken Languages: Greek, English
- Credit Cards: Visa, MasterCard

Accommodation

The Hotel consists of 67 Luxury Superior Rooms & Suites, situated amongst the beautiful lush landscape offering a spectacular view of the Aegean sea and the nature reserve island of Saint Theodore. Well-designed and contemporary decoration, all accommodation is fully equipped with modern amenities offering the utmost in luxury and serenity.



FACT SHEET

Rooms

| QUANTITY | ROOM TYPE | POOL DEPTH | GARDEN VIEW | SEA VIEW | SEA SIDE VIEW | CAPACITY | SQ. METERS |
|----------|--|---------------|----------------|-------------|------------------|-------------|------------|
| 14 | COSMOS Superior Double | | • | | | up to 2 pax | 30 - 32 |
| 4 | COSMOS Superior Double | | | • | | up to 2 pax | 30 - 32 |
| 19 | PLANET One Bedroom Suite | | • | | | up to 4 pax | 40 - 42 |
| 9 | PLANET One Bedroom Suite | | | | • | up to 4 pax | 40 - 42 |
| 7 | OCEAN One Bedroom Suite Swim-up | 1.30 m | • | | | up to 3 pax | 40 |
| 9 | GALAXY One Bedroom Suite with private pool | 1.20 m | • | | | up to 3 pax | 40 - 42 |
| 3 | UNIVERSE Panorama Suite with roof private pool | 0.70 m | | • | | up to 3 pax | 36 - 38 |
| 2 | KINGDOM Two Bedroom Suite | | ٠ | | | up to 4 pax | 52 |



FACT SHEET

General Room Facilities

- Shower
- Luxurious Bath Amenities
- Hairdryer
- Bathrobes & Slippers
- Balcony Or Terrace
- Pillow Menu (Upon Request)
- 100% Egyptian Cotton Luxurious Bedding
- Wireless Marshall Bluetooth Speaker Available In Each Room
- Wireless Tv-Mirroring Capability Available In Each Room For Smartphones And Tablets
- Direct Dial Telephone
- Satelite Tv

- Air Condition
- Safe Box
- Coffee & Tea Making Facilities
- Free Wi-Fi Connection
- Mini Bar
- Nespresso Machine
- Welcome Treat Upon Arrival
- Turn Down Service
- Room Service (At A Charge)
- 7 days a week cleaning Linen / Towels : Change daily and upon request





FACT SHEET

Restaurants

| NAME | INDOOR/ OUTDOOR | RESERV. REQUIRED | NON SMOK. | AIR CONDITIONED | OPENING HOURS | BUFFET/ A LA CÁRTE | MEALS | SPE ME |
|------------------------|---------------------|---------------------|--------------|--------------------|------------------|-----------------------|------------------------------|-----------|
| Matter Main Restaurant | Indoor/ Outdoor | | • | • | 07:30 - 22.30 | A la cárte | Breakfast Lunch Dinner | On Re |
| 35° Cretan Restaurant | Outdoor | | | • | 19:30 - 23:00 | A la cárte | Dinner | On Re |
| Naked Star Pool Bar | Outdoor - Pool Area | | | | 10:00 - 00:30 | A la cárte | Lunch | |

Facilities

- Orion Spa Centre
- 24 Hour Reception
- Safety Deposit Box In The Rooms
- Sand & Pebble Beach
- Free Wireless Internet Access
- Gardens
- Free Sunbeds And Umbrellas

- Outdoor Swimming Pool
- •1Bar
- 2 Restaurants
- Health Club And Yoga Center
- Luggage Room
- Business Center
- 1 Conference Room





Request

Request





FACT SHEET

Wellness

A relaxing and energizing atmosphere offering a wide range of face and body treatments. The experienced personel offers moments of tranquillity and care, using natural products.

Complimentary 2 yoga morning sessions plus a 15-min neck & head massage per guest (Available for online reservations only)

Activities

• The gym "Akylas" uses sophisticated and advanced weight training machines, ideal to stimulate your body and mind. • Bike Rentals and the necessary equipment for nearby biking tours. • Daily Diving lessons available for unique submarine explorations. • Daily sailing trips at Balos Lagoon and Menies attractions.



• Room Service (At A Charge) Secretarial Assistance Express Courier Service Laundry Services • Medical Care On Request (At A Charge) Baggage Handling Service Taxi Service • Car And Bike Rental Services

Services

Pet Policy

No pets allowed.

FACT SHEET

A bespoke MICE experience

Luxury small δ medium size incentives, meetings and events





FACT SHEET

At Asterion, we understand that each and every meeting, conference, incentive trip or team building event is unique and requires its own bespoke programme and set of experiences.

To meet your needs, we have developed **The bespoke MICE experience**, a holistic package available exclusively for you.



Our Meeting Rooms

| NAME | SIZE M2 | HEIGHT | DIMENSIONS | THEATER | CLASSROOM | U-SHAPE | DINNING |
|----------|---------|--------|------------|---------|-----------|---------|---------|
| Stardust | 100 | 3.5 | 10m x 10m | 60 | 30 | 30 | 60 |



C Meet Asterion, Meet Vourself



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For further information, please contact Reservations & Sales: asterion.reservations@louishotels.com