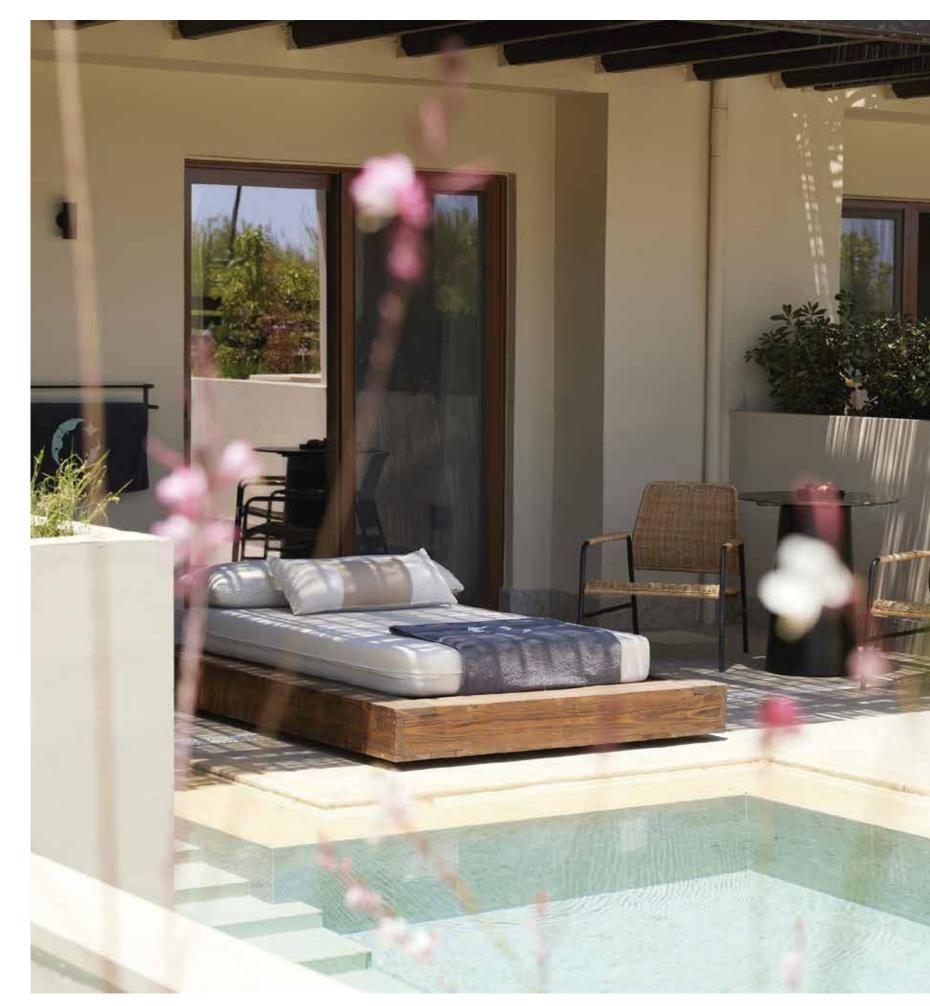




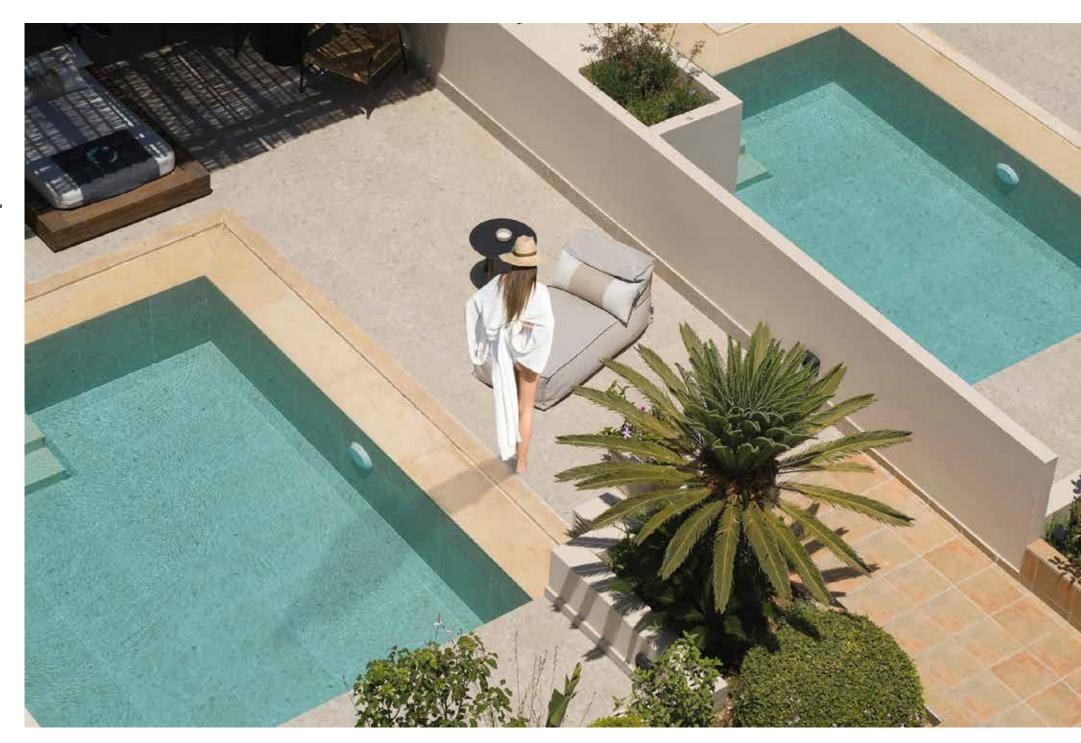
#### Asterion Suites & Spa

The new universe of authentic luxury hospitality, just 15 km from Chania town.

A 5-star complex of 67 design-led suites where guests feel like starmade kings.



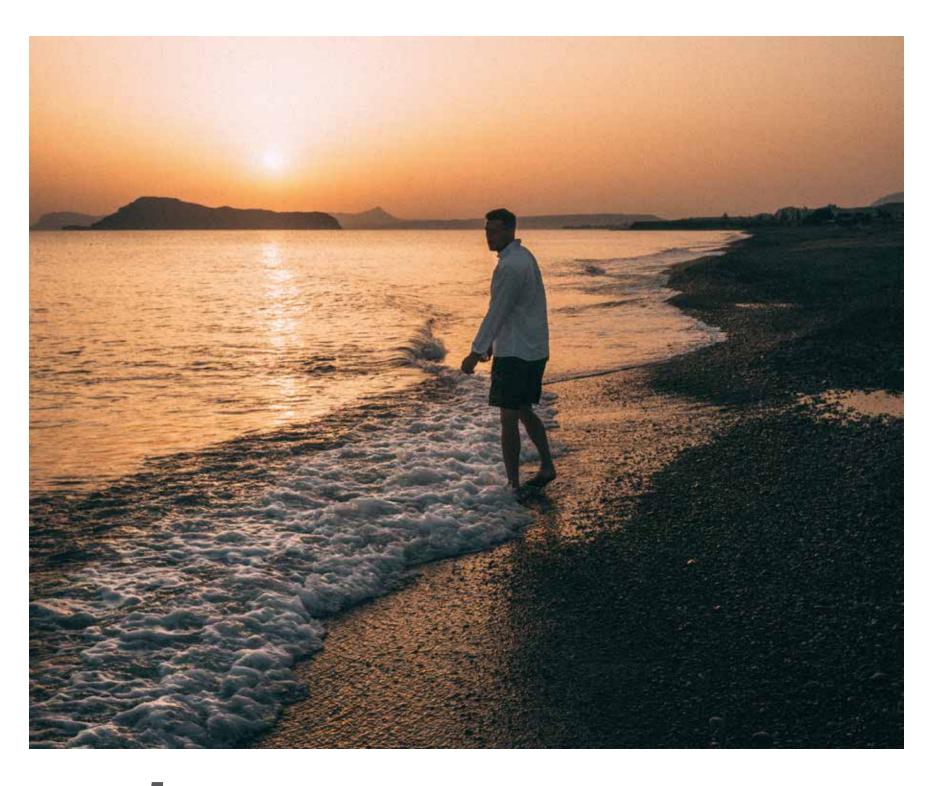
A brand new universe of luxury accommodation by the beach of Pyrgos Psiloneros in Chania, Crete, interweaves contemporary references with the Cretan heritage.





# Asterion's name comes from the first king of Crete and husband of Europa.

Born as the myth suggests from the explosion of a supernova, it's only natural that **Asterion Suites & Spa**, an honorary member of the Exclusive Collection of **Louis Hotels**, shines bright, self-defining, not redefining the new rules of lifestyle luxury.



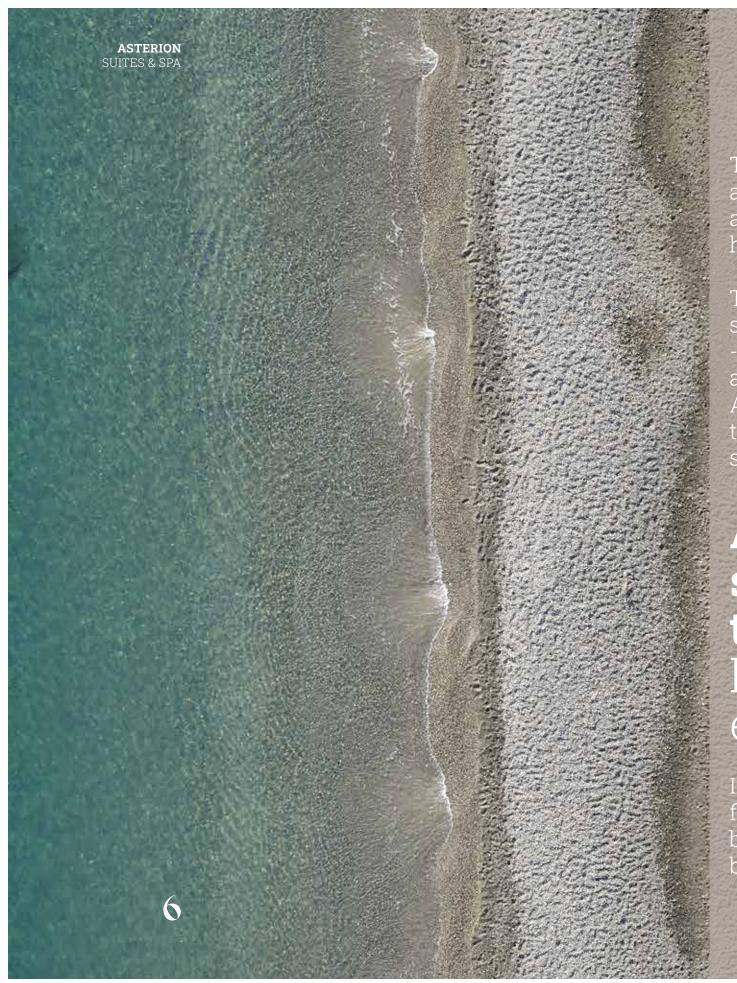
## An excellent launching pad to discover all the wonders that Crete has to offer,

from historical sites, picturesque villages and exotic sandy beaches, to diving excursions, wine tasting, shopping and nightlife.

Western Crete is home to many of the island's most popular sites making our hotel the perfect starting point for all your excursions. It also boasts some of the island's most dramatic scenery and attractions.

UNLOCK THE ASTERION EXPERIENCES BY CLICKING HERE:

https://www.flipsnack.com/louishotels/unlock-the-experience/full-view.html



The **67 suites**, the **two restaurants** and the sophisticated common areas are creating the pillars of a new hotel culture.

The birth of a new travel philosophy sharing the same core values of Asterion - ethos, brilliance, human connection, all summarized in a basic principle:

A modern architectural approach that respects local traditions and the surrounding area.

Anthropocentric services provide the ultimate hospitality experience.

Indoor spaces filled with **natural light**, flavors and experiences "fermented" by local traditions and embraced by the area's **unspoilt natural beauty**.

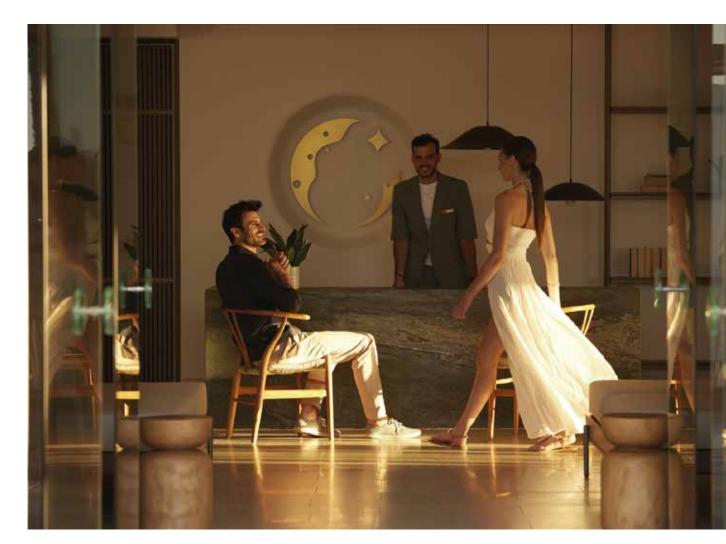


## Architecture & Design

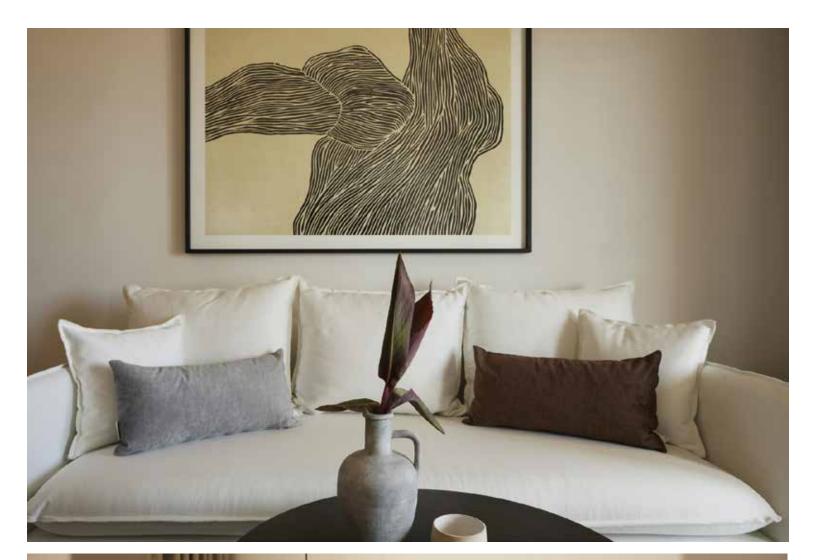
On the beach of Pyrgos Psiloneros, located right on the verge of a magnificent bay and just 15 km from the picturesque city of Chania, the hotel commits to the perpetual connectivity of indoors and outdoors, the blend of past and present. All the spaces feature contemporary elements linked to the area's tradition, exuding serenity, and refined simplicity, reminding that Zen is of Greek origin.

The **linen fabrics and soft textures** reflect the easy living intention of the hotel. The color palette does not deviate from the earth tones and combined with the lush Mediterranean flora they create an atmosphere that not only interacts with the uniqueness of the landscape but also becomes part of it.

"Our main goal has always been to create an environment that people can **escape from the ordinary**. An accommodation that will interact with the visitor, but at the same help him escape from the overwhelming version of mass tourism hospitality", says the architectural team of **Asterion Suites & Spa**.









#### The Rooms

Spread out over 7.5 acres, **Asterion Suites & Spa's 67 suites** offer direct access to the hotel pool or a private pool.

Featuring **astronomy-inspired names** such as Cosmos, Planet, Universe and Kingdom, the suites reflect the aesthetic rhythms of summer living. Flooded with **natural light**, they are the embodiment of Cretan chic.

The high quality bedding and mattresses create an autonomous cocoon where the mood of relaxation prevails. **Luxurious toiletries** and pleasant surprises, such as a **Marshall music station**, are just some of the hotel's treats.

## The Authenticity Of Flavor

Underpinned by a farm-to-table and slow cooking philosophy, the à la carte restaurant "35°" reinvents the islands traditional cuisine through fresh, local produce from artisanal producers. The interactive live cooking is just one of the numerous highlights the hotel offers to the guests.

At Asterion Suites & Spa we re-discover the essence of simplicity...

In the flavors, the aromas, the styling...

And this is what creates a memorable hospitality experience.



#### Gastronomy

Guests may experience **a tasteful culinary journey** in one of the 2 Hotel restaurants, an abundant, large selection of international dishes at Matter a la cárte restaurant or a greek a la cárte dinner at the 35° Cretan restaurant.

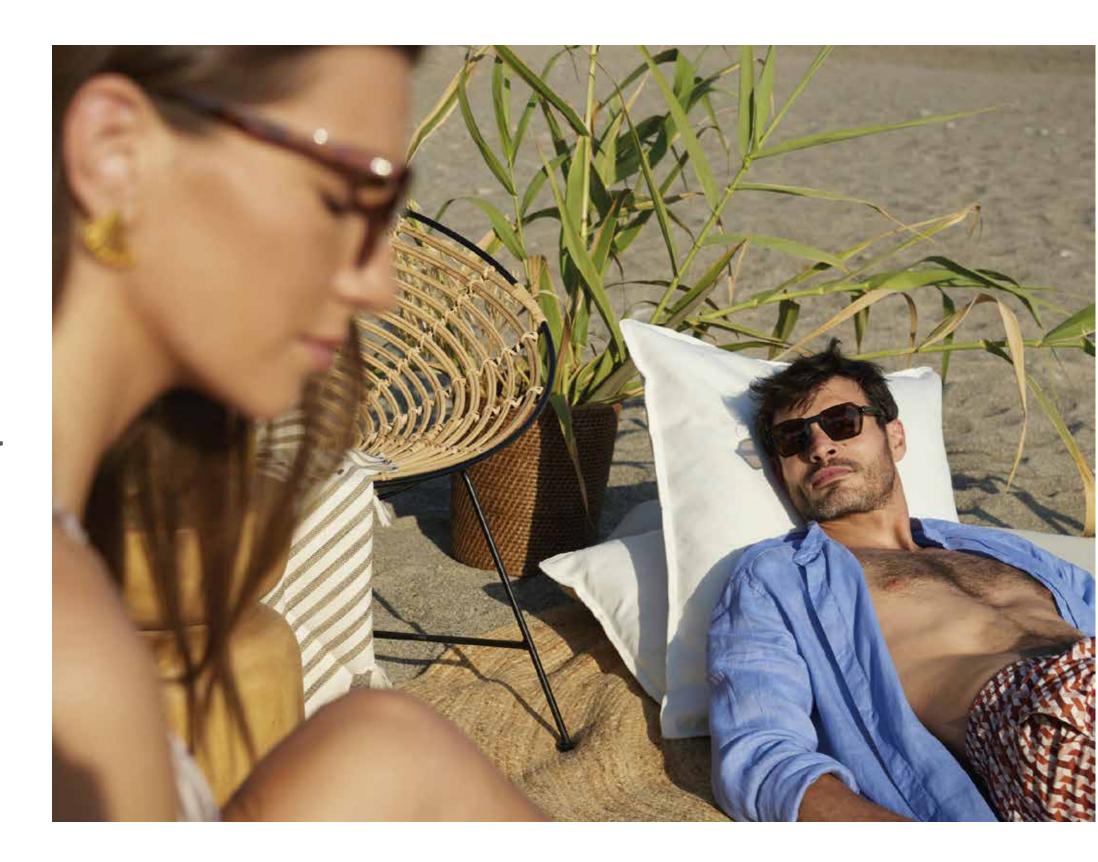
An excellent choice for **a relaxing atmosphere** and a refreshing drink consists the Naked Star pool bar with wonderful sea view.

All day a la cárte menu will be available to guests around the pool or at main restaurant.





Unpretentious luxury as a natural extension of the enchanting landscape surrounding the resort.



**FACT SHEET** 

Set on the northwest shoreline of Crete, nestles **Asterion Suites and Spa**, just 35 km from Chania's International Airport. The Hotel is an ideal starting point for a wonderful journey to discover the sandy beaches, majestic gorgesand the **hospitality spirit** of the island.

During W20/21, **the hotel underwent a complete transformation**, fully renovating all rooms and public areas, which have enhanced it to

...a luxury boutique hotel with a bohemian chic feel, offering a premium Bed & Breakfast experience to its guests.





#### Location

- Situated on the beach of Pyrgos Psilonerou
- 15 km to Chania
- 35 km to Chania International Airport

#### Operation period

From April to October

#### **Building Details**

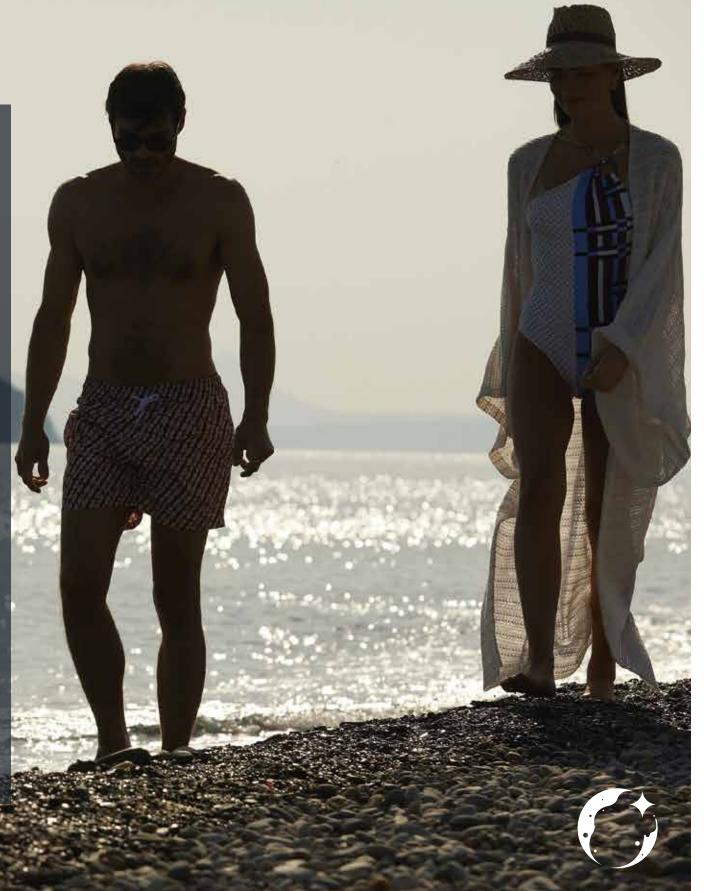
No of Buildings	3		
Floors	3 (including ground level)		
Lifts	2		
Rooms	67		
Beds	171		
Year of Renovation	2020 - 2021		
Type of Renovation	Fully Renovated		

#### **Reception Services**

- Taxi service
- Rent a Car
- Luggage Room
- Doctor (on call)
- Porterage
- Spoken Languages: Greek, English
- Credit Cards: Visa, MasterCard

#### Accommodation

The Hotel consists of 67 Luxury
Superior Rooms & Suites, situated
amongst the beautiful lush landscape
offering a spectacular view of the
Aegean sea and the nature reserve
island of Saint Theodore. Well-designed
and contemporary decoration, all
accommodation is fully equipped with
modern amenities offering the utmost
in luxury and serenity.



#### Rooms

QUANTITY	ROOM TYPE	GARDEN VIEW	SEA VIEW	SEA SIDE VIEW	CAPACITY	SQ. METERS
14	COSMOS Superior Double	•			up to 2 pax	30 - 32
4	COSMOS Superior Double		•		up to 2 pax	30 - 32
19	PLANET One Bedroom Suite	•			up to 4 pax	40 - 42
9	PLANET One Bedroom Suite			•	up to 4 pax	40 - 42
7	OCEAN One Bedroom Suite Swim-up	•			up to 3 pax	40
9	GALAXY One Bedroom Suite with private pool	•			up to 3 pax	40 - 42
3	UNIVERSE Panorama Suite with roof private pool		•		up to 3 pax	36 - 38
2	KINGDOM Two Bedroom Suite	•			up to 4 pax	52



## **General Room Facilities**

- Shower
- Luxurious Bath Amenities
- Hairdryer
- Bathrobes & Slippers
- Balcony Or Terrace
- Pillow Menu (Upon Request)
- 100% Egyptian Cotton Luxurious Bedding
- Wireless Marshall Bluetooth Speaker Available In Each Room
- Wireless Tv-Mirroring Capability
   Available In Each Room
   For Smartphones And Tablets
- Direct Dial Telephone
- Satelite Tv

- Air Condition
- Safe Box
- Coffee & Tea Making Facilities
- Free Wi-Fi Connection
- Mini Bar
- Nespresso Machine
- Welcome Treat Upon Arrival
- Turn Down Service
- Room Service (At A Charge)
- 7 days a week cleaning Linen / Towels : Change daily and upon request





#### **FACT SHEET**

#### **Restaurants**

NAME	INDOOR/ OUTDOOR	RESERV. REQUIRED	NON SMOK.	AIR CONDITIONED	OPENING HOURS	BUFFET/ A LA CÁRTE	MEALS	SPECIAL MEALS
Matter Main Restaurant	Indoor/ Outdoor		•	•	07:30 - 22.30	A la cárte	Breakfast Lunch Dinner	On Request
35° Cretan Restaurant	Outdoor			•	19:30 - 23:00	A la cárte	Dinner	On Request
Naked Star Pool Bar	Outdoor - Pool Area				10:00 - 00:30	A la cárte	Lunch	

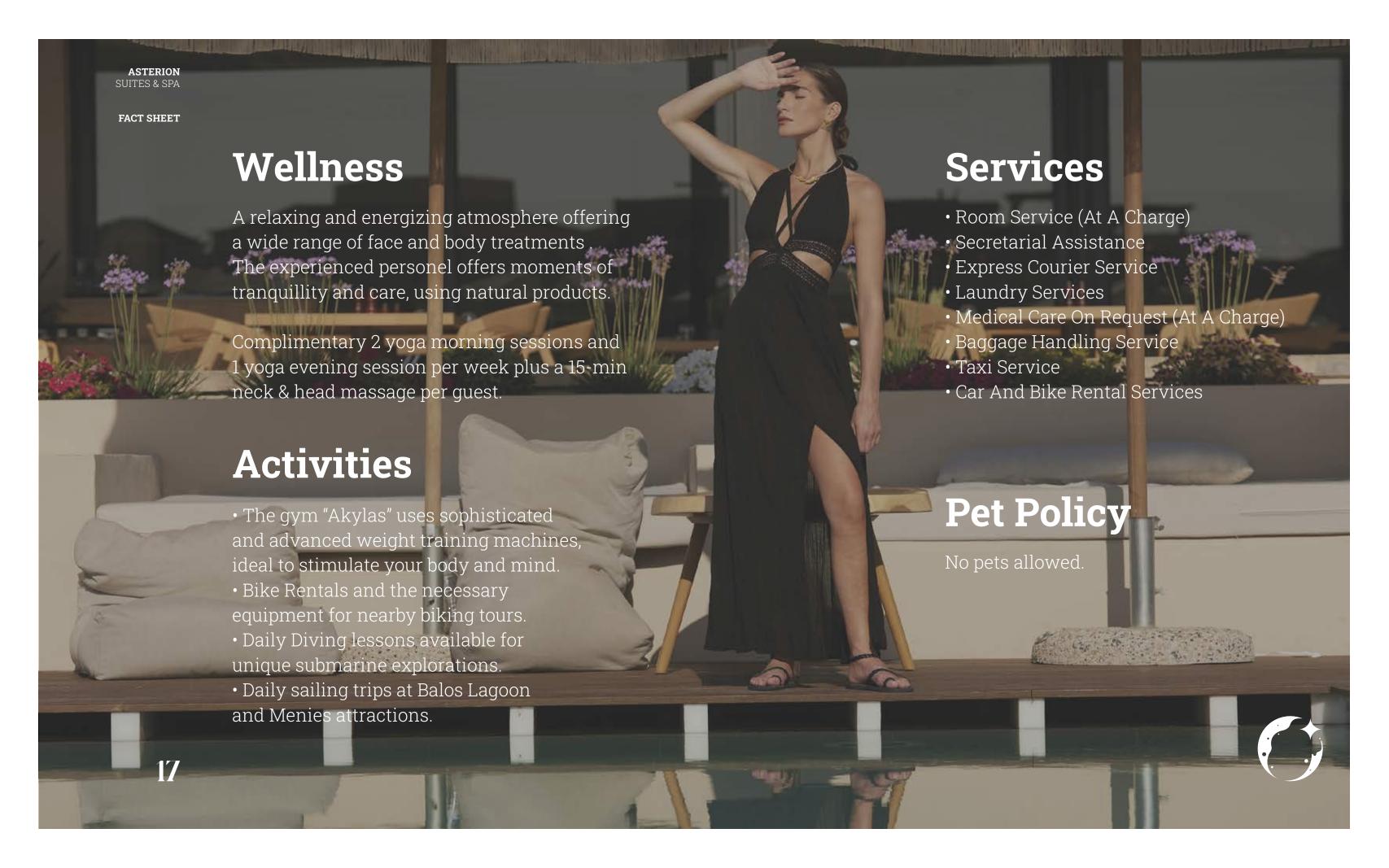
#### **Facilities**

- Orion Spa Centre
- 24 Hour Reception
- Safety Deposit Box In The Rooms
- Sand & Pebble Beach
- Free Wireless Internet Access
- Gardens
- Free Sunbeds And Umbrellas

- Outdoor Swimming Pool
- 1 Bar
- 2 Restaurants
- Health Club And Yoga Center
- Luggage Room
- Business Center
- 1 Conference Room

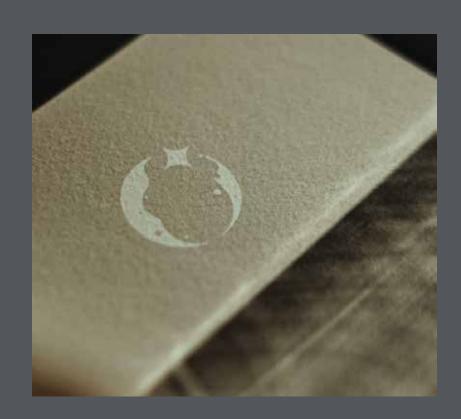






#### A bespoke MICE experience

Luxury small & medium size incentives, meetings and events







**FACT SHEET** 

At Asterion, we understand that each and every meeting, conference, incentive trip or team building event is unique and requires its own bespoke programme and set of experiences.

To meet your needs, we have developed **The bespoke MICE experience**, a holistic package available exclusively for you.



#### **Our Meeting Rooms**

NAME	SIZE M2	HEIGHT	DIMENSIONS	THEATER	CLASSROOM	U-SHAPE	DINNING
Stardust	100	3.5	10m x 10m	60	30	30	60



### Meet Asterion, Meet Vourself



**Pyrgos Psilonerou, Platania** Chania 73014 - Greece, T.+30 2821020945

For further information, please contact Reservations & Sales: asterion.reservations@louishotels.com